



Association for Workplace Tragedy Family Support

Threads of Life Partner Share Package

April 2024

Please feel free to use or share the messages below in the way best suited to your communication channels, both internal and external. For more information or questions, please contact Susan Haldane, Manager of Marketing and Communication, shaldane@threadsoflife.ca

Message 1: Client or Internal staff email/newsletter

[Subject line] **A Day of Mourning – lighting the way forward**

Each life lost in a workplace tragedy is a light lost to the world. Day of Mourning not only honours those lights we've lost, but also serves as a beacon lighting the way forward to a future where every worker comes home safe.

This year for Day of Mourning we asked Threads of Life family members what they miss most about their loved one. [Here's Leea Boxall's answer about what she misses most about her father John.](#)

She shares, "I miss ordinary things like picking up the phone to call him just to say hi and see how his day was. My dad was such a kind and loving man, and he had a huge heart ... I think of all the milestone moments that he wasn't able to share with us." For Leea and so many others, April 28 is their day of mourning.

Help us honour all the individuals and families affected by workplace tragedy, by renewing your commitment to work safely. Join Threads of Life for our virtual Day of Mourning ceremony on April 26th. [You can register here and we will send you the Zoom link.](#)

[Hyperlink 1: <https://www.youtube.com/watch?v=gJB4rtRd7qQ>]

Hyperlink 2:

https://docs.google.com/forms/d/e/1FAIpQLSdWtKIEfWp_1DJ7M7TuYz7xZKgSplayCVz50jUg1JZGCG-QFA/viewform]

Messages 2: Social media channels

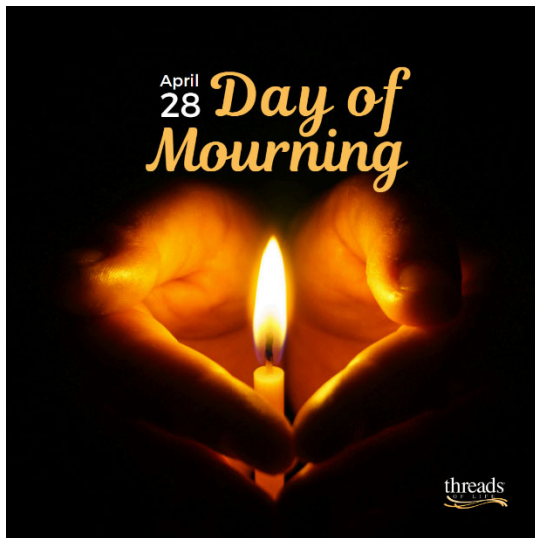
Each life lost in a workplace accident is a light lost to the world.

Join Threads of Life on April 26th for a virtual ceremony honouring the memory of all lives lost, while at the same time renewing our commitment to a future where every worker comes home safe.

Register here: <https://threadsoflife.ca/get-involved/national-day-of-mourning-april-28th/>

#DayofMourning

[link to: <https://threadsoflife.ca/get-involved/national-day-of-mourning-april-28th/>]



[[suggested image link here](#) – sent in email from Threads of Life]

“My dad was such a kind and loving man, and he had a huge heart ... I think of all the milestone moments that he wasn’t able to share with us.”

Leea lost her father John to a workplace tragedy. This is her Day of Mourning.

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[[suggested image link here](#) – sent in email from Threads of Life]