

Levitt-Safety and Threads of Life to co-host charity golf tournament to support families of workplace tragedy

For Immediate release

London, Ontario, 30 March 2012 —

Canadian safety equipment supplier, Levitt-Safety, has partnered with Threads of Life, a national charity offering peer support services among others to families affected by a workplace fatality, life-altering injury or occupational disease. "This charity is so closely tied to what we strive for everyday: safer workplaces," said Bruce Levitt, President of Levitt-Safety. The partnership includes the inaugural *Levitt-Safety/Threads of Life Golf Tournament*. The event is scheduled for Friday, August 10, at the Lionhead Golf and Country Club in Brampton, Ontario.

Says Shirley Hickman, Executive Director, Threads of Life, "It's inspiring to see the gung-ho attitude and can-do approach of Levitt-Safety. Their actions speak louder than words and we welcome our growing partnership with them to jointly help prevent further injuries in the workplace. We all want all families to be whole."

The tournament is a scramble format on the Masters Course and will kick off with a shotgun start at 1:30 p.m. In addition to first place prizes, the tournament will include awards for Closest to the Pin (men's and women's), Longest Drive (men's and women's) and a Hole-in-One (the golfer who makes this shot will receive an exciting gift courtesy of one of our sponsors. There will also be a post-tournament banquet at the Aberdeen Terrace for players as well as both silent and live auctions featuring many fantastic items donated by local merchants.

Interested players and foursomes of men, women and co-ed teams are invited to join their family, friends and playing partners for a fantastic day of fun, festivities and fundraising for a good cause. Registration is open to anyone who would like to make a \$250 donation to Threads of Life.

For More Information or to Register, Contact:

Nataly Carbone, Marketing Specialist – Levitt-Safety
905.287.3552 nataly.carbone@levitt-safety.com

Marissa Wolicki, Regional Development Coordinator – Threads of Life
647.343.6398 mwolicki@threadsoflife.ca

About Threads of Life

The Association for Workplace Tragedy Family Support (known as Threads of Life) was created in 2003. The Canadian charity supports the healing journey of families who have suffered from a workplace fatality, traumatic life-altering injury, or occupational disease. It supports more than 1,200 family members across Canada affected by workplace tragedies. Charitable organization business #87524 8908 RR0001.

Threads of Life's Family Support programs and services includes annual Regional Family Forums across Canada, peer support from trained volunteers who have also experienced a workplace tragedy, free subscription to a quarterly newsletter, *Threads*, and links to existing community resources. The Family

Forums feature a signature Reflections Ceremony where families light a candle in honour of their loved one affected by workplace tragedy.

Threads of Life also offers employers access to a national Speakers Bureau of volunteers who speak out about the impact of a workplace injury or fatality in their lives. The Speakers Bureau is a popular program used successfully by employers to help re-engage its workforce to work safely.

It recently launched its first book, *Forget Me Not – Canadian Stories of Workplace Tragedy from the Families' Perspective* as a wake-up call to counter complacency in the workplace around health and safety. The hot seller is in high-demand. Many companies have given them to their employees as part of their health and safety initiatives and events. The book retails for \$19.99 (tax exempt).

-30-

Media Contact:

Suzan Butyn

Program Manager, Marketing & Communications

Association for Workplace Tragedy Family Support – Threads of Life

Dir: 905-826-5446; Toll-free: 1-888-567-9490; email: sbutyn@threadsoflife.ca

www.threadsoflife.ca; www.stepsforlife.ca